

Betsson Group

How the Online Entertainment Leader Deployed Duo to 1,500 Users in a Single Day



Duo Security is
now part of Cisco.

The Challenge

Betsson has more than 1,900 employees and 21 brands in the online gaming community, including casino, sportsbook, poker, bingo and scratch businesses. This includes many well-known names, like: Europe-bet, NordicBet, Betsafe, Bets10, Star Casino and CasinoEuro.

Their business concept is to invest in and manage fast-growing online gaming companies. This multi-brand, single platform strategy benefits Betsson from a mergers and acquisitions perspective. They achieve economies of scale when they integrate the acquired companies into a single technological platform while still keeping and developing the acquired brands.



We protect everyone who uses our systems with Duo – that includes developers, engineers, executives, support staff and sales staff.”

Adrian Romano

Information Security Manager

The Solution

We spoke with Adrian Romano, Information Security Manager for Betsson Group, about what motivated him to seek out a user authentication solution.

“As a company in the online gaming industry, we work hard to ensure that our customers’ and employees’ data is safe and secured. As such, two-factor authentication is a core part of our strategy to protect our data. We already had been using two-factor

authentication from McAfee, which used a one-time password (OTP) method. We needed to quickly move to a new two-factor authentication provider with a modern solution.”

“I was also looking to move from Juniper VPN to CheckPoint, and I needed a solution that could support both of those use cases and help ease migration,” Adrian added.

Deploying Duo at Betsson

Adrian and his team onboarded 1,500 users in a single day using Duo’s Self-Service Portal. “It happened faster than expected,” Adrian said. “We received very few service requests, and we did find some developers with jailbroken devices almost immediately upon deploying Duo’s Platform* solution, which we had to fix.”

“We have users all over the world and offices in Malta, Sweden, Russia, Tallin, Tblisi and London. We protect everyone who uses our systems with Duo – that includes developers, engineers, executives, support staff and sales staff,” said Adrian.

Would You Recommend Duo?

“I would absolutely recommend Duo to other companies,” said Adrian. “It’s easy and has a huge breadth of capability compared to other authentication vendors on the market.”



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***Note:** Duo’s Platform Edition is now known as **Duo Access** – with even more features. Please visit duo.com/pricing to view our latest editions.



Protect all users, all devices and any application with Duo's **Unified Access Security (UAS).**



Trusted Users

Verify users with advanced two-factor authentication and enforce user access policies to limit access to applications.



Trusted Devices

At login, Duo checks the security health of every device – including employee-owned devices. Customize access policies based on device risk.



Every Application

Protect cloud and on-premises applications, and simplify access with Duo's secure single sign-on (SSO) for both users and admins.



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North America

866.760.4247

Europe, Middle East & Africa

+44 8003 585 309

Contact Us

duo.sc/contactduo